



FOR IMMEDIATE RELEASE

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CamWest home wins top honors at Pacific Coast Builders Conference

San Francisco, California: Awarded at a black tie gala of over 1200 builders, CamWest's *Leschi* home won the premier Gold Nugget Award in the challenging category of Best Single Family Detached Home under 1,700 sf on a compact lot (under 3,200 sf). Designed by Seattle based, Mithun Architects, this charming home was built in CamWest's North Creek community located in Bothell, Washington. Earlier this year, this home was honored with a national ***Best in American Living*** award for creative design and thoughtful planning.

Achievements in Architectural Design

In its 42nd year, the Gold Nugget Awards program is the premiere event of the annual Pacific Coast Builders Conference (PCBC). The oldest and largest program of its kind, Gold Nuggets honor creative achievements in architectural design and land use planning for residential, commercial and industrial projects. Entries come from 14 Western states and all countries bordering the Pacific Ocean. Gold Nugget winners share one common denominator: excellence and innovation in addressing complex design/build issues. The competition is sponsored by PCBC and BUILDER, a national magazine of the housing industry. Co-sponsors include major building product manufacturers, financial institutions and builders, architects and associates in the real estate field.

The Legacy

The Gold Nugget Awards were born in 1963 at American Builder, for many years a national magazine of the building industry. They were conceived expressly for PCBC, to recognize builder/developer excellence throughout the 14 Western states. Almost immediately, the Gold Nuggets became known as "Best In The West," an accurate description of their trend-setting qualities and geographic reach. Journal Scope, the magazine of the National Association of Home Builders, joined PCBC as program sponsor after American Builder, publishing selected winners through most of the 1970s. Since that time, BUILDER has been the most prominent magazine to co-sponsor and publish Gold Nugget winners.

The Hallmarks

The Gold Nugget competition is unique: These awards honor not only housing designs, but also commercial, recreational and land planning achievements. This is not a marketing competition. Although relevance to the marketplace is considered, aesthetic merit, innovation and effectiveness in design/planning are the key criteria. And the judges are renowned for integrity and diversity. Panels always include some of the finest architects, planners and builders in the industry. Nationally recognized marketing and market research consultants, publishers and senior editors complete the roster each year, ensuring fair attention and analysis for each entrant.

CamWest

CamWest Development is the 4th largest home builder in Washington state with expertise in building homes from \$200,000 to well over one million. CamWest's underlying vision is to build new homes of enduring value by creating communities where people want to live. CamWest is known for their *CamYes!* commitment of unique homes, distinct neighborhoods, customization and excellent service.

To view all 2005 Gold Nugget winners visit www.goldnuggetawards.com. For more information about CamWest, please contact Carolyn Gladwell, Vice President for Marketing and Sales, 425-825-1955.