



TOUR

April is New Homes Month

PRODUCED BY THE ADVERTISING DEPARTMENT IN PARTNERSHIP WITH THE MASTER BUILDERS ASSOCIATION

TOP 10 REASONS TO BUY A NEW HOME NOW

10

STRONG LOCAL ECONOMY

Workers moving to the Seattle area to fill jobs will need homes, increasing demand everywhere.

9

BUYERS' MARKET

Lots of home choices at every price are available now, but they may not last.

8

GREAT SELECTION

A new home offers a fresh canvas to create your own sense of style and place.

7

INCREASING HOUSING COSTS

The cost of building new homes continues to rise, and their value has shown a steady increase.

6

ENERGY EFFICIENCY

New homes have latest environmentally friendly, cost-saving materials and appliances, and many are Built Green-certified.

5

EXCELLENT INVESTMENT

Real estate has outperformed the stock market in every decade.

4

TAX ADVANTAGES

The tax advantages to owning a new home make buying a house a good idea.

3

LOW INTEREST RATES

Rates remain at near-record lows, and now is the time to lock in for payments that fit every budget.

2

AVAILABLE LOANS

Loans to fit the needs of first-time and move-up buyers are available, many with no down payments.

1

LOAN LIMITS RAISED

Fannie Mae and Freddie Mac limits for non-jumbo loans were raised to as high as \$729,750 but will last only through Dec. 31.

